

YMCA of Greater Moncton

Battle of the Brains

Sponsorship for the YMCA Battle of the Brains is a unique opportunity for businesses like yours to reach a wider audience while supporting the YMCA of Greater Moncton - a charity dedicated to creating a community where everyone belongs.



YMCA Battle of the Brains is a signature fundraising event held in March that has been stumping academics, intellectuals, know-it-alls and trivia junkies since the year 2000. It is a fun evening of trivia and laughs with all proceeds supporting the YMCA Reconnect Street Intervention Program. YMCA ReConnect provides outreach to individuals and families who are homeless or at risk of being homeless. Battle of the Brains is one way the community can gather and come together for one night making a difference for those experiencing homelessness. It provides much needed funding and awareness about the program as well as the challenges these individuals face on a daily basis.

Event attracts a maximum of 30 teams of six players who vie for the coveted trivia championship, which includes the sought-after championship belt. During the friendly competition, teams collectively answer ten rounds of trivia questions on a range of topics. To increase the “fun factor” many teams come sporting costumes. The YMCA of Greater Moncton relies on businesses like yours to continue our work. Consider becoming a sponsor today!

Gold Sponsor - \$5000

- Complimentary Team Registration
- Recognition at team registration check-in
- Logo on placard on every team table and video screens
- Acknowledgement during opening & intermission
- Recognition on event promotional material, newsletter and social media
- Mention in press releases
- Key volunteer roles set aside (where applicable)

Silver Sponsor - \$2500

- Logo on placard on every team table and video screens
- Recognition on event promotional material, newsletter and social media
- Acknowledgement during opening & intermission
- Mention in press releases

Bronze Sponsor (10 Trivia Categories available) - \$500/per

- “Brought to you by” on team sheets & video screens
- Recognition on social media
- Mention in YMCA newsletter

To sponsor or to learn more, please contact:

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