



YMCA of
Greater Moncton



BUILDING HEALTHY COMMUNITIES
FOR ALL

2018 COMMUNITY IMPACT REPORT

our MISSION

**To foster the growth of people
and communities in spirit,
mind and body.**

our VISION

**To be the leading charitable
organization committed to
developing healthy individuals,
families and communities.**

our VALUES

**Respect, responsibility, honesty,
caring, inclusiveness and FUN!**

Front cover:

2018 saw an increase in the number of individuals living on the streets of Greater Moncton, in tents and in other precarious situations. As you'll read in the pages that follow, the YMCA of Greater Moncton joined other community partners in trying to make a difference in the lives of those experiencing homelessness and those at risk. Together, we can build healthy communities. For all.



EVERYONE MATTERS

The YMCA of Greater Moncton works with members, volunteers, community partners and other organizations to ensure everyone has the opportunity to learn, grow, thrive and connect. Our focus on inclusiveness means we serve people of all ages, backgrounds and abilities through all stages of life. Through YMCA financial assistance programs, the Y is accessible to all.

Over the years, your support has been instrumental in helping us provide services that have a positive impact on some of our community's most pressing social issues, from chronic disease to unemployment, social isolation, poverty and more. Your support over the past 12 months has been particularly important in light of the issue highlighted in our cover photo – homelessness.

Through its ReConnect Street Intervention Program, the YMCA of Greater Moncton is one of the key organizations on the front line, supporting those in vulnerable situations. Our ReConnect team worked with other organizations in 2018 to find ways to help those who are homeless, at risk of being homeless and individuals living in poverty. The feature story inside about ReConnect reflects the Y's continued efforts as a registered charity to make our community a place where everyone belongs.

We have much to be excited about in the future, including the start of construction on our satellite YMCA in Moncton's North End. We will also mark our 150th anniversary in 2020.

As we plan for the future and prepare to celebrate the past, we are dedicated to continue providing an array of programs and services aimed at building healthy, strong and connected communities. We also remain committed to providing safe and welcoming spaces that foster a sense of community and welcome anyone, regardless of their background or financial situation.

Because everyone matters.



Zane Korytko – CEO
Stephen Wilbur – Board Chair

OVERCOMING A 50-YEAR FEAR OF WATER

It's never too late to learn to swim – just ask Sherri Stillman.

The Riverview grandmother and UPS employee has been working with YMCA of Greater Moncton staff since last fall to overcome a 50-year fear of the water that stemmed from an incident in her childhood at Parlee Beach.

YMCA member Sherri Stillman, centre, is surrounded by her grandchildren (and fellow Y members) Conor and Madison Huxter. The Y's Aquatics Director Liette Nicholson-Crabb – Sherri's teacher and biggest cheerleader – looks on.



"I was 8 and it was my first trip to Parlee with my family," Sherri explains. "My mom and I went out to the shallow water, where the water sort of forms kiddie pools. We didn't notice but someone had dug a hole in the sand that had filled with water. I fell into the hole and went completely under for a second. It really scared me and the feeling stayed with me ever since."



Sherri avoided going into water at beaches for many years but tried again at the age of 16, walking up to her waist. But she made a rapid exit when someone thought it would be fun to pick her up and toss her in. The feeling of panic came flooding back.

"After that, I really stayed on the sidelines whenever I was near water," she says.

Last September, however, Sherri decided to tackle her fear head on. After thinking about it for two years and doing some research, she decided to call the YMCA to see if someone could help her improve her comfort level with water and maybe even teach her to swim.

"I didn't want fear to rule me," says Sherri. "It's always been on my bucket list to learn to swim but I wanted to work with someone who had experience, that could help one on one and that understood you can truly fear water."

Joey Doucet, Senior Director of Aquatics and Volunteer Development, connected Sherri to Aquatics Director Liette Nicholson-Crabb who he said would really help build her confidence.

Liette and Sherri have since worked together weekly, starting in the therapy pool and doing various exercises to help Sherri develop a comfort in the water. With determination (and a few tears), Sherri has gradually progressed from barely being able to put her face in the water to being able to do the front and back float and now working on her front glide in the main pool.

"I have never felt such joy and such pride despite my anxiety," she says. "Liette has been just amazing. I needed that empathy and knowledge. I'm still working on my confidence but Liette is extremely supportive, working at my speed. I'm just so proud."

Sherri also has the support of her husband, who watches from the pool viewing area every week. She also knows her three adult children and four grandchildren – two of whom are also enrolled in swim classes at the YMCA of Greater Moncton – are also rooting for her.

"I don't want to miss out anymore," she says. "Thanks to the Y, my wish of learning to swim is coming true."

Above, inset: With Liette by her side, Sherri proudly demonstrates her back float in the Y's main pool.





YMCA RECONNECT: WORKING TO HELP EVERYONE FIND A PLACE TO BELONG

The YMCA of Greater Moncton is passionate about ensuring all members of our community have a place to call their own, a place where they belong.

Eighteen years ago, we launched an initiative called the ReConnect Street Intervention Program in hopes of positively impacting and engaging our community's most vulnerable members. Since that launch in 2001, YMCA ReConnect staff have walked the streets of Moncton, seeking out those who are at risk of experiencing homelessness, in crisis or in a position of homelessness.

Over time, the YMCA ReConnect program has grown, adding a sister initiative called SUN Moncton, which provides wrap-around support for those exiting homelessness and entering housing. We've also added the Downtown Ambassadors Program, which provides support to individuals experiencing the challenges noted above but also acts as a resource for downtown businesses.

In the past five years, the YMCA ReConnect team has completed close to 12,000 street interventions, assisting those who needed immediate support and attention. We identified and helped more than 1,500 individuals access housing, identification or maintain their housing.

2018 was a unique year. Through outreach, YMCA ReConnect staff identified more than 120 individuals last October who had no access to shelter services and were living in tents or parking garages throughout the city. In December, ReConnect – along with the City of Moncton, Province of New Brunswick, the Salvus Clinic and United Way – opened the city's first-ever emergency out-of-the-cold shelter. This was a 'damp' shelter, meaning that no one would be turned away even if they were under the influence of drugs or alcohol. We will never know exactly how many lives were saved but for the 55 people who accessed the shelter daily, we know we made a significant difference.

Community support for the work of YMCA ReConnect has been tremendous. The YMCA of Greater Moncton sincerely thanks you for your support and for helping us as we continue striving to make our community a place where everyone belongs.

From left to right, YMCA ReConnect team members Ryan Ells, Amanda Mollon, Noah Black, Paul Clements, Kristen Seely and Lisa Ryan, Director of Outreach and Employment Services at the YMCA of Greater Moncton.

IMPACT

Here's a snapshot of the impact made in 2018 thanks to our volunteers, staff and donors!



21,936

people participated in our activities and services in Greater Moncton and Campbellton.



3,787

children enjoyed our Mobile Fun playground program, offered in partnership with the City of Moncton



13,340

people improved their health and quality of life through exercise at the Y

65

students developed resilience and the ability to persevere at school through Alternative Suspension



1,084

people have learned to swim, improved their swimming skills or started their path to becoming a lifeguard



100

community gardeners connected with others, harvested fresh produce and shared experiences and knowledge



271

volunteers provided 10,283 hours of leadership and talent vital to empowering people and community



Our story began

148 years ago



10,000

young people were engaged in their communities through YMCA Colombia's programs, training and education



4,310

street level interventions were carried out by YMCA ReConnect staff to people in Greater Moncton who were homeless or at risk of being homeless



277

families had a sense of security knowing their child was in a safe and nurturing environment at YMCA preschool and afterschool childcare

849

young people thrived in our YMCA Tween and Youth Zones



33

young people were matched with adult mentors through our Plusone Mentoring Program



Thank you!

All this would not have been possible without **YOU**.

YMCA HEALTHY KIDS DAY

22 community partners
50+ volunteers
1,000+ participants

YMCA BATTLE OF THE BRAINS

6 sponsors
29 volunteers
125 participants

YMCA COMMUNITY ACTION NETWORK (YCAN)

48 participants
2 service projects
by young Canadians aged 15-30

YMCA PEACE LUNCH

85 attendees
YMCA Peace Medal recipients

WOVEN CULTURES
Kieutri Aulia
Alfred Bessawa
Khairunnisa Intiar
Jabbar Lawani

*Gerry Gildart
Carol Elderkin
Joannie Sichel*

Financial assistance from the YMCA

967

participants who could not otherwise afford our activities and services saw their lives change thanks to financial assistance from the YMCA totalling

\$189,614



Investing in our community thanks to your generosity

3M Canada Company
Abbie MacLeod
AEC Engineering
Amanda Mollon
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Anglophone East School District
April Morton
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Beth Brine
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Melanie Roy
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Moncton West-Riverview Rotary Club
Mountain View United Church

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Scrooges Scramble 5K Race
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Tangerine
Telus Friendly Future Foundation
Tri-Community RCMP Volunteer
Policing Service
Tyler Hill
Visions United Church
Wilbur Law

33 donors who wish to remain anonymous

Every gift is important and we appreciate the contributions of our supporters. Every effort has been made to ensure the accuracy of our lists. We apologize for any error or omission. Please contact us at (506) 857-0606 to correct any error in our records.

Below: Street artist Miles Toland created this mural at the Y in 2018 as part of Festival Inspire. Miles says the piece represents the polarities of society coming together to find harmony. Thank you for sharing your talents with us, Miles!



2018 PHOTO GALLERY



Sisters Kathy Calhoun and Maureen MacLean are all smiles planting veggies in their plot at the YMCA Moncton Community Garden last summer.



The NBL team Moncton Magic are regular visitors to our Y both for training and to give back to the community. Above, a 2018 team member has some gym fun with a participant of our Plusone Mentoring Program.



During the YMCA's 2018 Peace Week, we awarded Peace Medals to individuals and groups inspiring others to find peaceful solutions to everyday challenges. Congrats to all!



For the third consecutive year, the YMCA of Greater Moncton partnered with the City of Moncton in 2018 to offer a Mobile Fun Program at playgrounds across our community. Here, Mobile Fun team members take a break from activities with youngsters to strike a silly pose.



With support from the YMCA of Greater Moncton, the YMCA of Risaralda, Colombia, coordinates volunteers to create better conditions for children and youth in the South American region.

YMCA of Greater Moncton



The Standards Program Trustmark is a mark of Imagine Canada used under licence by YMCA of Greater Moncton.

The information above for the year end December 31 is derived from the financial statements for 2018, which were audited by Thiel Greene, Chartered Professional Accountants.

Our complete audited financial statements and T3010 Registered Charity Information Return, as filed with the Canada Revenue Agency, are available on our website: www.ymcamoncton.ca

Statement of operations

for the year ended December 31 (operating fund, audited)

	2018	2017
	\$	\$
REVENUE		
Total revenue	4,825,072	4,764,509
Total expenses	4,699,801	4,662,751
EXCESS OF REVENUE OVER EXPENSES	125,271	101,758

Statement of financial position

December 31 (Audited)

	2018	2017
	\$	\$
Current Assets	1,215,119	1,113,709
Capital Assets	8,149,623	8,267,052
TOTAL ASSETS	9,363,742	9,380,761
Current Liabilities	968,055	805,461
Deferred capital contributions	6,095,648	6,247,847
Investment in capital assets	3,182,485	2,990,233
Unrestricted	(882,446)	(662,780)
TOTAL LIABILITIES	9,363,742	9,380,761

YMCA of Greater Moncton Foundation

The life-enriching capacity of our YMCA is also made possible because of the many supporters whose contributions to the Greater Moncton YMCA Foundation since 1973 have ensured our YMCA's continued success. The Foundation's Endowment Fund consists of permanent capital that generates investment income used to support Y programs and services. Donors who contribute to the Foundation's Endowment Fund through a planned gift are invited to join the YMCA Heritage Club. The YMCA Heritage Club recognizes and honours those who have included the YMCA in their estate plans. We invite you to make the YMCA part of your legacy.

YMCA Heritage Club Members

Erika Jones and Brad Englehart
Korytko Family
Alan Mongraw
Gregory and Claudette Turner

13 donors who wish to remain anonymous

YMCA OF GREATER MONCTON FOUNDATION

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YMCA of Greater Moncton

Our dedicated volunteer Board of Directors works in collaboration with YMCA staff to promote and practice excellence in governance and to operate effectively in accordance with YMCA values, bylaws and policies.

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BATTLE OF THE BRAINS

Todd Grimm
Ian Hebblethwaite
Alan MacLellan
Joe Oliver



A group of 22 four- and five-year-olds graduated from our preschool last June, including these proud grads. YMCA of Greater Moncton Childcare also celebrated another important event in 2018 – being designated a New Brunswick Early Learning Centre by the province. Such centres commit to providing affordable, accessible, inclusive and high-quality early learning and child care services.



THANKS on behalf of everyone impacted by the YMCA!

Would you like to volunteer or make a donation? Visit us online at ymcamoncton.ca or in person at 30 War Veterans Ave., Moncton, N.B.

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